



WEB DESIGN & USER EXPERIENCE

Bucharest, Fulltime

WHO WE ARE

Founded in 2011, tigerVPN is a subscription based online service, providing highly encrypted communication and anonymity based on the VPN technology. Our service lets people freely communicate over the Internet, and access content from anywhere in the world, using our native Apps, on PC, MAC, Phones and Tablets. With our ever growing list of online presences, we currently operate a large network of 60+ VPN locations around the world that are available for our customers at any given time. We provide services to tens of thousands of customers every day and try to make the Internet a connected place without restrictions and borders. Built as a premium product, we need a premium Marketer to help us grow the business worldwide and gain noticeable market share in the industry. Join our team today and grab a desk in our cosy Bucharest (Pipera) office.

WHAT YOU'LL DO

Your role as Web Designer and User Experience Expert, is to make sure that the product meets our customer's expectation. Our product is marketed worldwide, so it needs to be attractive to a broad range of customers. Your role requires the ability to understand and design what attracts customers to click on a banner, article or ad, make them browse the website, make them sign up and convert and help them navigate through the Dashboard. On top of that, our Apps for Windows, Mac, iOS and Android need to be taken care off as well to match the design and usability.

As we believe in constant improvement and "going with the trend" approach, you need to have an eye for what is new, what can be changed and improved. We will give you all kind of fancy analytic tools (from heatmaps to insides) in order to make your life as designer easy.

You won't have a boring daily routine because we will always try new and cool things where we need your amazing and beautiful handcrafted designs.

In general, you will own the decision on what design we go with and why, you tell the coders how things have to look and feel like and you also keep an eye on pixel perfection as our product is a premium product and deserves maximum perfection at any given moment.

YOUR RESPONSIBILITIES

- Design front end, dashboard, ads, landing pages, microsites, apps and even some backend sites
- Design social media custom visuals and background (i.e. Facebook, Twitter, LinkedIn, and Youtube creative) as well as marketing promotions -- Gif, Flash, and email, etc.
- Continuously align your design style with the overall tigerVPN brand to effectively communicate a cohesive concept. You're both adhering to and pushing the boundaries of our visual brand and existing style guide.
- Support our marketing efforts by focusing your work building the marketing site, microsites, and landing pages that include supporting materials like buttons, promotional tiles, and icons
- Monitor the user behavior and experience and improve it constantly.

ABOUT YOU

- You either have work experience as designer (2-3 years) or gained notable experience during your education or as freelancer. You might have started to push pixels as a kid but don't have work experience? no worries, we give talented people a chance no matter their CV history.
- You can showcase some of your finest work and explain the idea behind your work.
- Proficient in designing beautiful and exciting user interfaces for the web, mobile and other connected devices
- Excellent visual and user focused design skills with an eye for detail (pixel perfection)
- You're enthusiastic, curious and full of ideas. You keep up to speed with the latest design trends and technology developments. And you're constantly fascinated by what people really need, and how we can create the right experience to give it to them.
- Experience with HTML, CSS, and a strong level of curiosity about the hippest web design trends and techniques currently out there, with a general understanding of web standards/web browser capabilities and the ability to create pages that work with different browsers and platforms
- Expert knowledge of the Adobe Creative suite or other design tools like Bohemian Sketch
- You must be able to speak/write (communicate) in English, German is a plus.
- Ability to work within a crossfunctional team; ability to communicate effectively with a broad spectrum of colleagues and external partners through different offices and timezones.
- Self motivated, analytical, organized, and detail oriented.

PERKS & BENEFITS

- Attractive salary.
- Use only the best equipment: Premium Apple MacBooks or PC as you wish.
- Neat Office in Pipera, Bucharest (we're still decorating)
- Get things done, fast track your ideas without bureaucratic, participative leadership
- Work for an International Company with multiple Offices worldwide
- Young dynamic team, great support from coworkers and direct access to resources. And since we take pride in hiring the best of the best, there's a lot of learning opportunities for you as well as playing around with awesome gadgets and equipment.
- Flexible work hours, get your stuff done as you like, no dress code in the office.
- Fully stacked Coffee Machine, Tea and sweets to boost your sugar level.
- After work drinks & dinners and a Playstation 4 loaded with games to help you take a break

GOT EXCITED?

Apply with your CV and send us some of your finest work to wow us right away. You can also add your dribbble profile or link some of your work in your application. No need to write a cover letter or novel, but it would be nice to hear a couple of lines why you would like to join our team and what makes you an ideal candidate. Please also provide a mobile phone number where we can reach out to you and when. You must apply in english! careers@tigervpn.com | Subject: **Web Design & User Experience**